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**D1: Qualifications**

**Profile for a LEAD facilitator**

* Committed and passionate about EAFM = champion
* More Senior person
* Trusted and respected by leaders
* Impartial
* Knowledge of fishery/environment/NR/country investment plan/country strategy context
* Fluent in national language
* People skills
* Very skilled at thinking on the spot
* Local knowledge
* Ability to weave leaders’ issues into main messages/ validate
* Need to be conversant with LEAD suite of products and EEAFM package (exposure to videos and materials)